

**Friday Memo**  
**September 15, 2017**

**Upcoming Events – Matthew Duffy**

September 16: Volunteer Fingerprinting for Parents, Collins, 9:00 – 12:00  
September 16: El Cerrito Showcase Parade, Safeway Parking Lot, 10:00 AM  
September 17: El Sobrante Stroll, Parade 11:00 AM, Stroll to 4:00 PM  
September 18: Safety-Climate Committee, DeJean, 4:00 PM  
September 18: Youth Commission, Helms Library, 6:30 PM  
September 19: Facilities Subcommittee, FOC, 4:00 PM  
September 19: Academic Committee DeAnza Media Center, 5:30 PM  
September 20: Board of Education Meeting, DeJean, 6:30 PM  
September 22: State of the Schools Breakfast, DeJean, 7:30 AM  
September 23: Volunteer Fingerprinting for Parents, Lupine Hills, 9:00 – 12:00  
September 25: Agenda Setting, Superintendent’s Office, 4:00 PM  
September 27: DLCAP Meeting, Helms, 6:00 PM  
September 28: 2017 Teacher of the Year Awards, Concord Hilton, 6:00 PM  
September 30: Volunteer Fingerprinting for Parents, DeJean, 9:00 – 12:00

**Next Week’s Board Meeting – Matthew Duffy**

Closed Session for the September 20 meeting will begin at 5:00 PM.

**2017 GO Refunding Bonds Press Release – Christopher Mount-Benites**

The 2017 GO Refunding Bonds successfully closed last week. Attached is a copy of the press release. A historical summary of the District’s prior refundings depicting taxpayer savings is also included for your information.

**ProcureAmerica Statement of Work – Christopher Mount-Benites**

ProcureAmerica provides cost reduction consulting services for waste, recycling, utilities, telecommunication and document management by analyzing policies, procedures, supplier contracts, past invoices and other pertinent information. We have authorized them to analyze our services and based on the results will determine whether or not we proceed with a contract. We are bringing this to the Board on September 20 as the terms of the contract will be much different than normal, i.e. % of realized savings vs. flat amount plus compensation for the savings proposal, should we elect to move forward. A copy of the Statement of Work is attached for your reference.

**Illuminate Technology Integration #1 - Nia Rashidchi**

During the September 6 meeting, Board members had several questions about Illuminate. This update is to share with the Board a clear description of what illuminate DNA is, why we selected it, and how some of our major technology applications integrate with it. Please note that as we continue to create our “**One-stop Data Shop**”, the process of aligning all of our systems will take time. We continue to evaluate what systems are in use and what information should be held centrally.

**What is Illuminate?**

Illuminate is an online data and assessment platform that allows us to:

**For the District Office:**

- Securely access, input, and analyze data from any computer with internet access
- Automatically (and manually) load data from various sources for analysis individually or jointly
- Populate reports with any data the district has
- Seamlessly work with current systems to meet all assessment and data management needs

**For Schools and Departments:**

- Access a selection of pre-built reports
- Easily compare data sets and subgroups of students with simple demographic filters
- Access easy-to-read graphs and visuals to identify trends and inform decision making

**For Teachers:**

- Create, upload, scan, add, and administer standards-based assessments
- Immediately receive results and use data for flexible grouping of students, Response to Intervention (RtI) protocol, judging how to pace and plan the next lesson, and more
- Be able to create formative assessments to provide instant formative feedback mid-lesson to ascertain lesson plan success, as well as inform next steps

**Why did we select**



West Contra Costa Unified School District  
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Qualification Test) grade 11, and the SAT for grade 12. The administration date will be on College Day, October 11, 2017 with a makeup day on October 25, 2017.

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*Office of the Superintendent*

information throughout the school year. Consider this Part I of the detailed information on our districtwide reclassification work.

To support our Reclassification Campaign the Multilingual and Multicultural Services department is engaged in the following three critical strategies:

- 1. Disseminate school reclassification data that is accurate, timely, and actionable**
  - o Data disseminated on general school progress toward reclassification

**Steps to Date: Spring 2017 to Fall 2017**

**In-depth data analysis.** We looked at trends and patterns across the District and better understand specific school contexts.

Feeder Family Analysis

**Creation of a data dissemination plan.** We identified key data sets needed to impact reclassification rates. We started with reclassification criteria and CELDT levels.

School Site Data Folders

Kennedy Feeder Family RFEP Data

Richmond Feeder Family RFEP Data

Hercules Feeder Family RFEP Data

Pinole Feeder Family RFEP Data

DeAnza Feeder Family RFEP Data

**Creation of an ELD Standards Toolkits.**

ELD Toolkits

**Access to high quality expert training.** We compile a detailed list of training opportunities for staff. (an)-42(h) F

DCAC increases the college-going rate of students at El Cerrito High School, Hercules High School, John F. Kennedy High School, Pinole Valley High School, Richmond High School, and De Anza High School and provides comprehensive college awareness, mentorship, resources, preparation, advising, and information through the efforts of a dedicated College Adviser Fellow. The College Adviser Fellows participate in the local and national research and data collection as specified by State and Federal agreements, including the provision of intensive program activities, by using evidence-based best practices of highly successful college access programs and strategies that build college going culture through one-to-one, small group, classroom, and whole school efforts.

**2016- 2 8 7 & 2 0 ( 6**

**The six DCAC College Advisers at our six comprehensive high schools:**

- Saw more than **1700 9th– 12th graders** in at least one advising session
- Delivered **602 college knowledge workshops** and presentations across 6 school sites
- Assisted **619 seniors and their families in submitting FAFSA** on time
- Worked with 761 seniors to submit **679 UC applications, 914 CSU applications and 349 community college applications**
- Supported seniors in applying for and winning **\$2,034,182** in scholarship funds
- Delivered **30 college knowledge lessons** and activities to each of the 4 **Rising Scholars** cohorts
- Prepared over **600 juniors for Higher Ed Week**, giving them the opportunity to engage with nearly 80 college representatives
- Organized and/or collaborated to provide additional **college-** ( J R L Q J H [ S t r u l l H Q F H V students such as BerkeleyGO Field Trip, Achieve UC, First Steps Summit & Next Steps Summit, College Nights (ECMC Partnership), East Bay Higher Education Week (HEW), Sacramento Area Youth Speaks (SAYS) Summit
- DCAC/EAOP Regional Field Mentor provided expert guidance and training on A- ( \* D Q G F R X U V H Y D O r s G D W L R Q to counsel

**Click on the link below for comprehensive data report:  
[DCAC Data Report](#)**

**UC Regents PRE-COLLEGE ACADEMY (PCA)**

***PROGRAM OVERVIEW***

The Pre-College Academy (PCA) is a six-week college-preparatory summer program hosted by the Early Academic Outreach Program (EAOP) at the University of California, Berkeley. For 30 years, PCA has provided intensive academic enrichment for EAOP students from partner high schools in the Bay Area. PCA prepares students for their academic and professional future by providing them with the opportunity to participate in the University of California's tradition of education.









**West Contra Costa Unified School District  
Announces Successful Sale of  
\$59 Million in General Obligation Refunding Bonds**

The West Contra Costa Unified School District (the “District”) is pleased to announce the successful sale of \$59.48 million of 2017 General Obligation Refunding Bonds, including both the Series A-1 (Tax-Exempt) and Series A-2 (Federally Taxable) (collectively the “Bonds”). The Bonds were sold at fixed interest rates and included no capital appreciation bonds.

Through the issuance of the refunding bonds, the District saved its taxpayers \$11.78 million over the full term of the bonds, equal to approximately \$10.62 million of present value savings or 18.66% of bonds refunded. The savings achieved through the refunding far exceeded the District’s minimum 4% threshold outlined within the Board adopted Refunding & Restructuring Policy (B.P. 7214.3).

The District received over \$173 million in orders from more than 17 different institutional investors. Strong investor demand during the pricing allowed for a reduction of yields throughout the bonds. Yields on the financing ranged from 1.04% to 3.54%. The All-in True Interest Cost for the financing was 3.53%. The District’s sale coincided with strong demand for highly-rated fixed-income securities.

In July, the Contra Costa County Assessor released the assessed valuation of the District, showing strong year-over-year growth of 5.39%. The District expects to be at or below its tax-rate targets for all of its bond measures for at least the next two fiscal years through the combination of current and future growth in assessed values and through the savings achieved through the issuance of the Refunding Bonds.

The District selected a financing team earlier this year to manage a negotiated sale of the bonds. The underwriting syndicate was led by JP Morgan as book-running senior manager with Piper Jaffray serving as co-manager. KNN Public Finance, served as Municipal Advisor for the transaction. Nixon Peabody LLP served as Bond and Disclosure Counsel for the transaction.

The District’s 2017 General Obligation Refunding Bonds were rated Aa3 by Moody’s Investors Service and AA- by Standard & Poor’s.

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# Summary of Prior Refunding Bonds

The District has refinanced its bonds 6 times since 2009 for interest savings and to manage tax rates.

These refundings are saving taxpayers a total of **\$71 million** over the life of the bonds, or **\$50 million** on a net present values basis.

Issue Date	Amount	Series	Actual	Present Value	Present Value	Present Value
9/3/09	\$57,000,000	2009	\$14,129,240	\$2,516,400	4.4%	0
8/8/11	\$8,000,000	2011	\$8,000,000	\$7,000,000	8%	0
7/7/12	\$98,000,000	2012	\$12,545,510	\$2,521,400	9.8%	0
8/8/14	\$7,000,000	2014	\$10,300,000	\$9,602,567	11.1%	0
3/3/16	\$65,940,000	2016	\$14,080,000	\$10,430,000	16.1%	0
9/6/2017	\$59,480,000	2017	\$11,700,000	\$10,616,300	18%	0
<b>TOTAL</b>			<b>\$70,988,880</b>	<b>\$50,047,098</b>		

\*Present value reported value present value savings amount





PROCUREAMERICA  
BUSINESS INTELLIGENCE SERVICES

## Statement of Work

1.) **STATEMENT OF WORK:** Procure America (PA) is pleased to provide the following cost reduction consulting

- Waste & Recycle
- Telecommunications
- Utilities
- Document Management

invoices, contracts and staff consultation time to PA's evaluation team in order to conduct the expense reduction review. During the review process, Client agrees not to renegotiate, amend or extend in place contracts or introduce operational procedures/changes that will effect cost/pricing and or contractual

obligations of the Client to the supplier. During the course of the relationship between PA and Client, Client and PA understand that despite PA's recommendations, suggestions, potential suppliers and other proposals

**Nia Rashidchi**  
**Associate Superintendent**  
**PreK-Adult Educational Services**

Curriculum and Instruction, CA Standards, EL,  
PI, Scully, LCFF/LCAP, District PI, Year 3 Corrective Action,  
LEA Plan, State & Federal Programs,

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